

MEET PETER YAWITZ



Visit author website to learn more:

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Peter Yawitz is the President of Clear Communication and founder, host, author, and advice columnist at Advice from Someone Else's Dad. He has been a communication coach, consultant, teacher, and facilitator for global companies for 30 years and for 10 years before that, was an eager young employee in fast-paced American workplaces wishing for advice on how to make smart work decisions and fit in. Today, he trains teams all across the world, helping them understand how to communicate, manage upward and

sideways in a company, and navigate the personalities, priorities, and peculiarities of their workplaces.

Born and raised in Manhattan, where he still lives, he received an undergraduate degree from Princeton University and an MBA from the Wharton School of the University of Pennsylvania. Peter also won the 2005 Nightlight Award for Outstanding Musical Comedy Performance from the New York City cabaret, jazz, and comedy critics, and the Backstage Magazine Bistro Award for comedy writing.

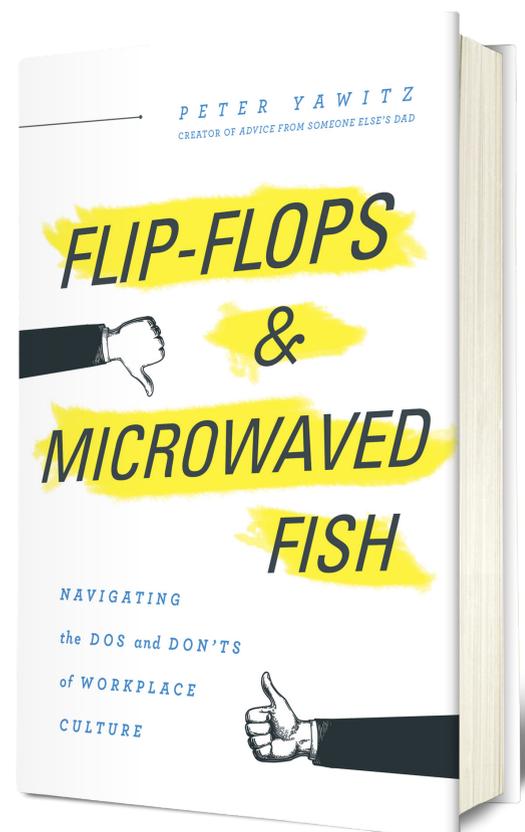
FLIP-FLOPS AND MICROWAVED FISH: NAVIGATING THE DOS AND DON'TS OF WORKPLACE CULTURE

AVAILABLE EVERYWHERE JANUARY 2020

Flip-Flops and Microwaved Fish is all about helping soon-to-be-college grads and those first starting out in their careers learn how to be more than just professional-ish. It offers funny, practical advice on truly understanding and managing life at work. Written for both American and non-American twenty-somethings and anyone who's uncertain about what standard business protocol in an office should look like, this book provides useful tips that can be immediately implemented to help them adapt well to their workplace culture.

In a light-hearted and conversational way, Peter Yawitz, a 30-year veteran in global communications consulting, walks readers through not only formal and written rules of office communication but also unwritten cultural norms in American companies both in the US and abroad.

Readers will find an advocate in Yawitz, someone who can help them succeed not only professionally but also socially at work. They'll be entertained and laugh out loud at the same time that they develop the insights they'll need to advance in their careers.



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MEET PETER YAWITZ

SPEAKING AND CONSULTING

As an award-winning humorist and performer, Peter customizes his presentations to deliver maximum impact, whether he is speaking to a corporate audience, college students planning for the future, or young new recruits starting their first full-time job. His motivational and engaging presentations include—

- Keynote addresses custom-built around a theme to help businesses of all sizes best utilize the skills of young professionals and better understand a new generation of workers
- Seminars to help acclimate young professionals to the workplace and thrive in their new careers
- Motivational and graduation speeches to engage, inspire, and entertain twenty-somethings as they prepare to enter the working world



Peter is also available for one-on-one coaching and advising, as well as small group engagements such as mastermind groups and town hall discussions.

Praise for

Flip-Flops and Microwaved Fish

"Entering organizational life can be dizzying, scary, even terrifying. With wonderful, often sidesplitting humor, Yawitz provides valuable and insightful advice, so navigating the early stages of one's career is far less perilous."

—MICHAEL C. FEINER,

former Worldwide Chief People Officer, Pepsi-Cola; award-winning professor, Columbia Business School; author of *The Feiner Points of Leadership*



Won't listen to your own dad? Listen to someone else's! Peter offers young professionals practical and humorous advice for navigating life in the workplace through skits and advice-column blog posts. Topics range from how to deal with a mean boss or ask for a raise to how to get rid of umms and perfect presentation skills.

Visit www.someoneelsesdad.com to learn more.

